



Derozio Memorial College
UGC Sponsored B.Voc in Printing and Book Publishing
Semester -1 Examination, 2021
Paper – PBPGC01T (Photography)

Time Allotted: 2 hours

Full Marks: 40

(The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.)

GROUP-A

(Multiple Choice Type Questions)

1. Choose the correct options on *any five* of the following: -

5x2=10

- I) A small camera, the kind that can fit in your pocket
- DSLR
 - Disposable
 - Point –and–shoot
 - DSSR
- II) Electronic flash memory data storage device used for storing digital information.
- Flash Card
 - Memory Card
 - Flash Drive
 - Tripod
- III) The first national organization for newspaper photographers in the world is
- The Danish Union of Press Photographers
 - Reuters
 - National Press Photographers Association
 - Press Photographers Association of India
- IV) George Eastman introduced in August, 1888.
- Roll film camera
 - Polaroid Camera
 - Exposure meter
 - Color film
- V) The total amount of light that is captured
- Exposure
 - Aperture
 - Focus
 - Shutter Speed

VI) A Tripod is especially useful when using

- a. slow shutter speeds
- b. zoom lens
- c. faster shutter speed
- d. wide angled lens

VII) Full form of LCD is

- a. Light Crystal Diode
- b. Liquid Crystal Display
- c. Light Color Device
- d. None of the above

2. Write short notes on *any two* of the following: -

2X5=10

- a) CCD
- b) Diffuser
- c) Depth of Field
- d) White Balance

3. Answer any *two* of the following: -

2x10=20

1. Define Photojournalism. "A photograph says thousand words"-Explain the statement with example.
2. What is Rule of Thirds? What is color balance in Adobe Photoshop? What is Tone curve?
3. What is the difference between 'Prime/Single lens' and 'Zoom Lenses'? Identify the category of the lenses from the followings: i) 70-300 mm, ii) 28-300mm, iii) 28mm, iv)50mm, v)18-70mm.
4. What is the difference between analog photography and digital photography? How you can re-size the image size by using Adobe Photoshop?

N.B.: Students have to complete submission of their Answer Scripts through E-mail to their own respective college on the same day / date of examination within 1 hour after the end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.

- **E-mail ID for the respective B.Voc Courses:**
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