



Derozio Memorial College
UGC Sponsored B.Voc in Broadcast Journalism
Part -III Examination, 2020

Paper – C10 (Global Media and Transnational Politics)

Time Allotted: 1 hour

Full Marks: 30

(The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.)

- 1. Answer in short on *any five* (5) of the following :- **5X2=10****
 - a) Who did proclaim the Universal Declaration of Human Rights (UDHR) and when?
 - b) Who did coin the term global Village?
 - c) When was McBride Commission set up? What is the official title of the report of this commission?
 - d) What is information superhighway?
 - e) What is media imperialism?
 - f) What is knowledge society?
 - g) Name any two transnational news agencies.
 - h) What is globalization?

 - 2. Write Short notes on *any two* (2) of the following :- **2X5=10****
 - a) Imbalances in news flow
 - b) Communication as a tool of equality
 - c) MacBride Commission
 - d) Impact of ICT on Media
 - e) Universal Declaration of Human Rights

 - 3. Answer *any one* (1) of the followings:- **1X10=10****
 - a) Discuss the role of transnational news agencies in the flow of information throughout the world.
 - b) 'CNN's coverage of the Gulf War, for the first time in history, brought military conflict into the living rooms across the globe.' Discuss the impact of gulf war in the media system in the light of this statement.
 - c) 'Colonialism distorted not only trade patterns, but also affected communication routes.' Discuss the debate on free flow of information in the light of this comment.
 - d) What do you understand by the Information Superhighway.?
-