



Derozio Memorial College
UGC Sponsored B.Voc in Public Relations
Semester -II Examination, 2022
Paper– PRGC03PT (PHOTOGRAPHY)



Time Allotted: 2-hours

Full Marks: 30

(The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.)

- 1. Answer in short on any five (05) of the followings: -** **5X2=10**
- What is the first national organization for newspaper photographers in the world? Who is known as first Photojournalist?
 - What is Sunny-16 rule?
 - Which is the normal lens for a 35 mm format camera?
 - What do you understand by film grain?
 - Who is India's first lady photographer?
 - Who is known as The Father of Modern Photo-journalism?
 - What is the full form of CCD?
- 2. Write short notes on any two (02) of the followings: -** **2X5=10**
- Candid photography
 - Depth of field
 - Rule of Thirds
 - News Photography
 - Light Meter and its uses in photography
- 3. Answer any one (01) of the followings: -** **1x10=10**
- Define Photojournalism. "A photograph says thousand words"- Explain the statement in your word with example.
 - Briefly evaluate how General news differs from Spot news assignment. What do you mean by Picture-story assignment?
 - What is the difference between 'Prime/Single lens' and 'Zoom Lenses'? Identify the category of the lenses from the followings: **i)** 70-300 mm. **ii)** 28-300 mm. **iii)** 28 mm. **iv)** 50 mm. **v)** 18-70 mm.
 - What is frame in photography? Justify the concept of frame with proper example. What do you understand by composition in photography? - Justify the importance of it in photography.

***N.B.:** Students have to complete submission of their Answer Scripts through E-mail to their own respective college on the same day / date of examination within 1 hour after the end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

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