



# Derozio Memorial College

UGC Sponsored B.Voc in Printing and Book Publishing

Semester -V Examination, 2022

Paper – PBPGC10T

(BASICS OF JOURNALISM)



Time Allotted: 2 hours

Full Marks: 50

(The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.)

1. Answer in short on *any five (5)* of the followings: -

5X2=10

- What is Beat reporting?
- What is mast head?
- What is dateline?
- Name two 24-hours news channels.
- What is scoop?
- Name one sports reporter of the newspaper you read.
- What is imprint line?
- What is Proximity in News?

2. Write short notes on *any two (2)* of the followings: -

2X5=10

- Crime Reporting
- Freelancer
- Page 3 reporting
- Sports Reporter
- Caption
- Editorial

3. Answer any *three (3)* of the followings: -

3x10=30

- What is news? Discuss the main elements of news.
- Journalists are gatekeepers of information- do you agree? Does this gatekeeping obstruct free flow of information?
- What are the differences between news source and beat? Briefly explain the importance of news source in a newspaper organisation.
- What is feature? How many types of features are seen in newspaper?
- What is page make-up? Do you think the circulation of newspaper depends upon good page make-up?
- Film and sports have become mainstream news. Discuss this change with reference to the recent examples.
- 'The Reporter is the most important persons in a newspaper.' Justify the statement with proper arguments.

*N.B.: Students have to complete submission of their Answer Scripts through E-mail to their own respective college on the same day / date of examination within 1 hour after the end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

• **E-mail ID for the respective B.Voc Courses:**

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