# DEROZIO MEMORIAL COLLEGE

## UGC Sponsored B.Voc in BROADCAST JOURNALISM

## Semester -4 Examination, 2020

## Internal Assessment

## Skill Component: MEDIA ETHICS, MEDIA MANAGEMENT AND THE LAW (BCJSC10T)

**Full Marks: 10** **Time: 30min**

**Answer any FIVE of the following:** **(5X2 = 10)**

1. Do you think TRP of a perticular program really helps in getting advertisement.
2. Who is the present chairman of Press Council of India?
3. Write the full form of RNI.
4. What do you mean by libel?
5. Who was the first chairman of First Press Commission?
6. What do you mean by dual economy?
7. Mention two duties of circulation manager.

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