



# Derozio Memorial College



## UGC Sponsored B.Voc in Broadcast Journalism Semester -V Examination, 2021

### Paper – BCJSC15T (Global Media and Transnational Politics)

Time Allotted: 2 hours

Full Marks: 50

(The figures in the margin indicate full marks. Candidates should answer in their own words and adhere to the word limit as practicable.)

1. Answer in short on *any five (5)* of the followings: - 5X2=10
  - (a) What do you understand by SAARC?
  - (b) What is the full form of NAM?
  - (c) What is new media?
  - (d) What do you mean by global village?
  - (e) What do you mean by Cold war?
  - (f) Name two foreign News Agencies?
  - (g) What is Information Super Highway?
  
2. Write Short notes on *any two (2)* of the followings: - 2X5=10
  - (a) NANAP
  - (b) Reuter.
  - (c) Channels of International Communication
  - (d) Impact of internet in International Communication
  
3. Answer *any three (3)* of the followings: - 3X10=30
  - (a) Discuss the different dimension of international communication.
  - (b) What are the imbalances in international news flow? Does it create economic imbalances in the world information system?
  - (c) What is media imperialism? What are the problems of media imperialism in the current situation?
  - (d) Briefly describe the report of the McBride Commission in the perspective of free and balanced news flow.
  - (e) Discuss the role of UN to promote international communication worldwide.

*N.B.: Students have to complete submission of their Answer Scripts through E-mail to their own respective college on the same day / date of examination within 1 hour after the end of exam. University / College authorities will not be held responsible for wrong submission (at in proper address). Students are strongly advised not to submit multiple copies of the same answer script.*

- **E-mail ID for the respective B.Voc Courses:**
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